



WE ARE A SINGLE-FAMILY OFFICE

We are a **leading Canadian family office**, actively investing our own capital and operating knowledge in a diverse group of companies and investments. Our intention is to **build and hold our investments intergenerationally** to create a lasting impact on the lives of our partners, our employees, our families and our community.

Our office, based in Vancouver, combines **over 30 years of transaction and operating experience**, having made investments in **over 80 private companies** in the manufacturing, distribution, business services, food, real estate, private equity, and other industries.

DIRECT INVESTING SINCE 1996

Tricor Pacific Capital was **established in 1996** as a private equity firm investing both its own and institutional capital in middle-market companies across North America. **Under the leadership of Rod Senft**, Tricor managed four separate funds, with total equity capital of \$1.2 billion under management.

Since 2015, we have been **investing only our own capital as a family office**. In that time, we created Founders Group of Food Companies, Areva Living, and **acquired over 20 operating companies and real estate properties** while continuing to manage our pre-existing investments.

“Demonstrated track record, with a genuine reputation as the partner of choice”



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WHY PARTNER WITH TRICOR

- We are in the business of creating **exceptional partnerships** we can be proud of
- We are **entrepreneurs** investing **our own capital** and offer flexibility in transaction structuring
- We have a **buy-and-hold mentality** and are in it for the long run
- We are a **seasoned investor and business builder** with decades of transactional and operating experience and business leadership
- We have a long history of, and a deep respect for, **supporting founders and business owners** in facilitating their succession strategies

INVESTMENT PROFILE FOR OPERATING COMPANIES

“To build winning partnerships in pursuit of shared dreams we can all be proud of”



EBITDA



Demonstrated history of **positive cash flow**



Across Canada and Mid-West to Western U.S.



Majority or path to majority ownership, up to 100%



Partnership-oriented with a preference for founder succession, management buyout, or other partnership scenarios



Other considerations include acquisition of **real estate** underpinning operating businesses and **co-investment** opportunities

INVESTMENT TEAM



ROD SENFT
Founder, Chairman



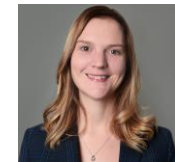
SHAWN LEWIS
CEO & Managing Director



TREVOR JOHNSTONE
Founder, Senior Advisor



DEREK SENFT
Managing Director



LISA VAN KOLL
CFO



MARK TOWNSEND
Principal



CHUCK COSMAN
Principal



VLAD MANCHASH
Principal



JONATHAN YOUNG
Associate



JULIA FRANCISCO
Analyst

OUR INVESTMENTS



TRICOR PACIFIC CAPITAL

DIVERSIFIED INDUSTRIES



Tricor has been investing **directly in operating companies** since 1996 and is **actively pursuing new direct investments** across industrial, manufacturing, business services, and distribution segments



Representative Companies



New Platform

Seeking New Standalone Acquisitions and Add-ons

FOOD COMPANIES



Founders invests its **partners' own capital** and focuses on applying operating **know how** to build **thriving food organizations over the long term**. Alongside management, Tricor is a founding and principal investor in Founders



New Platform

Seeking New Standalone Acquisitions and Add-ons



Premium Brands is a **Canadian specialty food manufacturing and distribution company**, publicly traded on the Toronto Stock exchange. Tricor has long been one of Premium Brands' most significant shareholders



Representative Brands



FUND INVESTMENTS



Tricor began in 1996 as an institutionally-backed private equity business. Parallel 49, its successor firm, **invests in profitable middle market companies located in Canada and the US**. Tricor also invests in other select special-purpose private equity funds (such as Spira Equity Partners)



Representative Holdings



New Platform

Seeking New Investment Opportunities

REAL ESTATE & LAND DEVELOPMENT



Tricor Property Partners owns a portfolio of **purpose-built, industrial, single-tenant** real estate across Canada and the U.S. Tricor is actively pursuing new **direct real estate investments** in mature, single and multi-tenant industrial properties, including sale-leaseback transactions



Freybe Gourmet Foods
120,000 sq ft Processing



P B Distribution
58,000 sq ft Distribution



Confederation Freezers
331,645 sq ft Cold Storage

Representative Properties

New Add-ons

Seeking New Acquisitions / Sale and Leasebacks



Areva Living is a **real estate and land development** firm based in Vancouver. Consisting of a multidisciplinary team of dedicated individuals with extensive experience in the **investment, design-build and development** fields. Alongside management, Tricor is a major investor in every project



Royal Heritage Project
Condo Apartments



Oxford
Rental Apartments



The Rupert
Townhouse Project



Heritage Restoration
The Columbia Theatre

Representative Projects